

What defines us –

Our mission statement



Vision

We are the number 1 in terms of quality.



Mission

We provide real estate services efficiently and responsibly with a focus on sustainable performance, top quality and the creation of added value for our customers.



Values

- ≡ **We are Apleona.**
We embody Apleona and are all role models.
- ≡ **We know our customers.**
We are passionately committed to meeting the needs of our customers.
- ≡ **We create opportunity for creativity and courage.**
We promote entrepreneurial thinking and initiative.
- ≡ **We embrace diversity.**
We treat each other and our customers with respect and trust.
- ≡ **We promote a constructive and solution-oriented learning culture.**
We continue to develop in order to become better.